



NUTRITION AFFILIATE PROGRAM

Become an Affiliate to Earn
from Nutrition with Minimal Effort



Customized Plans Designed by a team of R.D.Ns, Nutritionists, & Lifestyle Experts



30 Years of Nutrition Programming Experience



Over 200k Customers Served



Erin Fitzsimmons-Scott recommends **Balanced Habits**

August 15, 2019

Easy to follow, real foods no restrictions- real results!! Its a lifestyle change not a diet



Michelle Rico recommends **Balanced Habits Programs**

June 12, 2018

I wish I would have learned about this basic nutrition years ago! Truly incredible, no nonsense, real food program!



Colby Renee recommends **Balanced Habits Programs**

June 11, 2019

2 years later and I am able to keep my weight down, have more energy and feel good about myself

Potential Program Earnings

1 Month - Intro Trial Offer (Part of a 3 Month Program)

10 Participants

\$360

25 Participants

\$900

50 Participants

\$1,800

8 Week Program

(Only Available to

*Partner Affiliates after running
a 28 Day KICK START)

10 Participants

\$610

25 Participants

\$1,525

50 Participants

\$3,050

Authorized Affiliate

*Earns exclusively
through referrals*

*** Partner Affiliate**

*Runs the 28 Day
KICK START 3 times/year
with long-term program
referrals in between*

3 Month LIFE (Limited Coaching)

10 Participants

\$950

25 Participants

\$2,375

50 Participants

\$4,750

3 Month LIFE (Extensive Coaching)

10 Participants

\$1,200

25 Participants

\$3,000

50 Participants

\$6,000

6 Month LIFE

10 Participants

\$2,240

25 Participants

\$5,600

50 Participants

\$11,200

The commission earned on programs over 1 month in length are paid out over the course of the program length. For example, the commission from a 2 Month program will be paid out in two separate payments, half in month #1 and half in month #2. The commission from a 3 month program will be paid in 3 separate payments over the course of three months, and so on.



Average Earnings per Club Type

To determine the average earnings for each club type, we approximated that 25% of members would be interested in participating in a nutrition program. Then we divided the approximate total number of nutrition participants into our various program lengths, with the majority of participation falling within our 3 Month programs. Lastly, we tallied each programs earnings based on the amount of participants you might expect in each program length.

Boutique Clubs

≈ 150 active members

25% nutrition participation ≈
38 participants

(12) 8 Week Programs = **\$732**

(22) 3 Month Programs = **\$2,365**

(4) 6 Month Programs = **\$896**

Average Total Earnings
\$3,993

Mid-Range Clubs

≈ 750 active members

25% nutrition participation ≈
186 participants

(56) 8 Week Programs = **\$3,416**

(112) 3 Month Programs = **\$12,040**

(18) 6 Month Programs = **\$4,032**

Average Total Earnings
\$19,488

Big Box Clubs

≈ 2,500 active members

25% nutrition participation ≈
625 participants

(188) 8 Week Programs = **\$11,834**

(375) 3 Month Programs = **\$40,312**

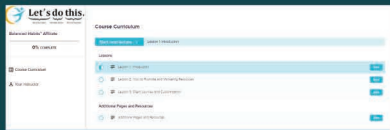
(62) 6 Month Programs = **\$13,888**

Average Total Earnings
\$66,034



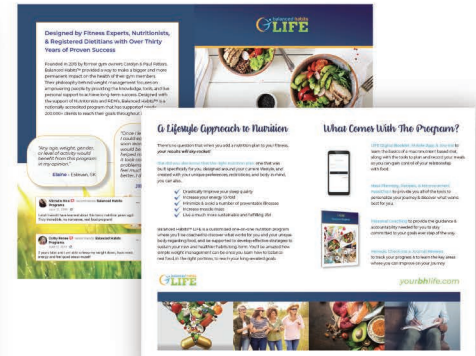


Program Resources



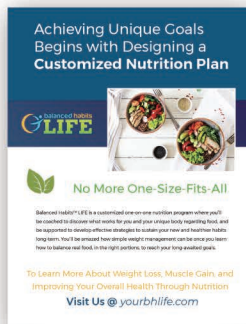
Affiliate Training Course

Once you become an authorized nutrition affiliate, we provide you with an educational course to help familiarize you with the programming, to introduce you to our various referral strategies, and to provide you with the marketing resources available to help you promote the nutrition programs to your market.



Promotional Brochure

At the start of becoming an affiliate we provide a pack of brochures that informs your clients about our nutrition philosophy, how it will enhance their current exercise plan, and details all of the features that will come with a program. The brochure directs your clients to the page where they can schedule a call with a virtual Food Coach to begin enrollment. You will have access to a digital copy so that you can print additional brochures.



Promotional Posters

You have access to the digital downloads of our promotional posters so that everyone in your club will know that you have nutrition services available.



Coupon Cards

We also have a digital download of a coupon card which you can give to potential clients to encourage them to pursue our Exclusive Introductory 1st Month Trial Offer.

Email Campaigns

One of the most important tools in marketing your programs is email. We provide you with a pre-designed email sequence to help you inform your members about your new services, and new sequences will be added whenever updates are needed.

Digital Lead Magnets

Balanced Habits™ has a number of eBooks featuring balanced macronutrient recipes to help promote healthy eating to your members and introduce them to the type of eating they will experience in a nutrition program.

Additional Assets

Balanced Habits™ has weekly social media content and blog posts, as well as monthly articles and recipes that we provide for all of our partners and affiliates. These promotional resources can be used however you see fit.